

NEWSLETTER



R&D in Medical Technology: A National Imperative

Promixco Biomedical Research & Innovation Limited (PBRI)

Bangladesh cannot outsource its healthcare sovereignty. Reliance on imported medical devices inflates costs, limits local technical support, and produces equipment not optimized for local conditions. PBRI exists to change that—because R&D is not a corporate luxury; it is the foundation of a self-reliant nation.

The PBRI Philosophy

Without R&D, we merely assemble; with R&D, we lead.

Local innovation reduces equipment costs by 30–60%, ensures devices are built for local conditions, meets global ISO and CE standards, and enables rapid domestic responses to health crises. It also builds the “Designed in Bangladesh” brand, transforming the country from a manufacturing hub into an intellectual powerhouse and laying the foundation for a self-reliant, innovative healthcare ecosystem.

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Policy Blueprint for Innovation

Regulatory Fast-Tracking: Expedited approvals for locally developed MedTech.

Public-Private Integration: Government hospitals as “Living Labs.”

Strategic Procurement: 20–30% local quota in government tenders.

Innovation Zones: Biomedical clusters for engineers and clinicians.

Financing the Future

- **Fiscal Incentives:** 10-year tax holidays and duty-free lab equipment.
- **Innovation Grants:** Support for high-risk, high-reward prototypes.
- **Export Subsidies:** Cash incentives for medical device exports.
- **Academic-Industry Bridges:** Grants for joint research projects.



Impact :

A Transformed Bangladesh

Investing in MedTech drives **economic diversification** by creating a multi-billion-dollar export sector, generates high-value jobs for engineers and scientists, and strengthens **resilient healthcare**, lowering the cost per life saved across the nation.



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